

C³ Adds New Marketing Delivery Specialist to Company's Digital Marketing Department

San Juan, Puerto Rico – October 23rd, 2017 - C³ S.A., Inc., announces the addition of Cristina Prieto as the Marketing Delivery Specialist for the company's Digital Marketing Department. According to COO/ Global VP of Sales, Mr. Jorge Resto, "Her drive and skill set enable her to bring focus and fresh ideas to our organization as we continue to innovate and grow." Graphic Design & Social Media Director, Ms. Aniko Juhasz, added, "The marketing department needed Cristina and her creativity. I like working with her, so I am happy about that".

Ms. Prieto has served in marketing positions at AIESEC in Puerto Rico and also holds a bachelor's degree in Marketing from the University of Puerto Rico, Mayaguez Campus. Her role at C³ is to establish social media strategies and then execute these various platforms leveraging tactics that directly affect market and business changes. She also works closely with the Design Team and client side on new websites, Digital Integration and Customer needs. "I am very grateful for this opportunity and all the responsibility that it entails. I am ready to rock and roll!" stated Ms. Prieto.

According to CEO, Tim Mullen, "C³ is already in motion with high expectations for Cristina and we have invested a lot of time and money in our organization; the expectation for her and the team is nothing but the best, top quality and creativity.

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